



# The Florida Surveyor

## Advertising Contract for Digital Publication



SIZE	1 Issue		2-11 Issues	
Inside Cover (front/back)	N/A	per issue	\$525	per issue
Full Page	\$720	per issue	\$395	per issue
½ Page	\$575	per issue	\$320	per issue
¼ Page	\$290	per issue	\$175	per issue
Business card	\$120	per issue	\$100	per issue

**REQUIREMENTS**

- PDF-compatible copy (jpeg preferred, will accept pdf or gif documents)
- New ads and/or changes are due by the 20<sup>th</sup> of each month for the following month's publication. It is the responsibility of the client to submit new ads or changes. If not received by the 20<sup>th</sup> of the month, no ad change will occur for one month.

**EXTRA BENEFITS**

Above prices include (at no additional charge):

- Full color
- Hyperlink to your website added to your ad
- Contracts for one year (11 issues) receive 10% discount if paid in full. (July/Aug. OR Aug./Sept. combined)
- Sustaining Firms receive a 15% discount.

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Start Month/Year \_\_\_\_\_ (first month ad runs)

End Month/Year \_\_\_\_\_ (last month ad runs)

**AD SIZE:**

Ad cost: \$ \_\_\_\_\_

Subtotal (cost/month) \$ \_\_\_\_\_

# of months \_\_\_\_\_

TOTAL = \$ \_\_\_\_\_

*Additional Notes:*

**PAYMENT INFORMATION**

Payment Schedule:     Pay in full                       Pay monthly\*

Payment Method:     Check                                       AE/Visa/MasterCard

*\*If paying monthly by card, your account will be automatically charged.  
If paying monthly by check, you will be emailed an invoice on the 1st of each month for the following month's ad.*

**Credit Card Information**

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV # \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

**Signature:** \_\_\_\_\_                                      **Date:** \_\_\_\_\_

Email completed form to:  
[communications@fsms.org](mailto:communications@fsms.org)

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